

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 55497

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

CONTRACT NO. REV.

1161-55497-1

DATE PRINTED

11/09/12

PAGE 1

5617	AGENCY (OR SERVICE) ACTING AS AGENT FOR 310483			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MCLAUGHLIN & ASSOCIATES			REPUBLICAN PARTY OF FLORIDA			
AND	919 Prince St			420 E Jefferson St			
ADDRESS	Alexandria	VA	22314-3008	Tallahassee	FL	32301-1818	
	USA			USA			
CONTACT				PRODUCT EST.652 RPOF3Pack (Bogdanoff,			
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	652	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	2	06:00A	07:00A	30S	11/05/12-11/05/12	CBS4 EARLY SHOW (LOCAL)	2	540.00	1080.00
2	00222..	6	06:00A	07:00A	30S	10/31/12-11/02/12	CBS4 EARLY SHOW (LOCAL)	6	540.00	3240.00
3	M	1	09:30A	10:00A	30S	11/05/12-11/05/12		1	450.00	450.00
4	..111..	3	09:30A	10:00A	30S	10/31/12-11/02/12		3	450.00	1350.00
5	M	1	11:00A	12:00N	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1170.00	1170.00
6	00111..	3	11:00A	12:00N	30S	10/31/12-11/02/12	PRICE IS RIGHT	3	1170.00	3510.00
7	M	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	900.00	900.00
8	00111..	3	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	3	900.00	2700.00
9	20000..	2	03:00P	03:58P	30S	11/05/12-11/05/12	JUDGE JUDY	2	720.00	1440.00
10	00222..	6	03:00P	03:58P	30S	10/31/12-11/02/12	JUDGE JUDY	6	720.00	4320.00
11	20000..	2	03:57P	05:00P	30S	11/05/12-11/05/12	DR PHIL	2	900.00	1800.00
12	00222..	6	03:57P	05:00P	30S	10/31/12-11/02/12	DR PHIL	6	900.00	5400.00
13	M	1	05:00P	05:30P	30S	11/05/12-11/05/12		1	1620.00	1620.00
14	..111..	3	05:00P	05:30P	30S	10/31/12-11/02/12		3	1620.00	4860.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

PAGE 2

5617	AGENCY (OR SERVICE) ACTING AS AGENT FOR 310483			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MCLAUGHLIN & ASSOCIATES			REPUBLICAN PARTY OF FLORIDA			
AND	919 Prince St			420 E Jefferson St			
ADDRESS	Alexandria	VA	22314-3008	Tallahassee	FL	32301-1818	
	USA			USA			
CONTACT				PRODUCT EST.652 RPOF3Pack (Bogdanoff,			
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	652	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M	1	05:30P	06:00P	30S	11/05/12-11/05/12		1	1620.00	1620.00
16	..111..	3	05:30P	06:00P	30S	10/31/12-11/02/12		3	1620.00	4860.00
17	M	1	06:00P	06:30P	30S	11/05/12-11/05/12		1	1800.00	1800.00
18	..111..	3	06:00P	06:30P	30S	10/31/12-11/02/12		3	1800.00	5400.00
19 1x per 1/2 hour	M	2	07:00P	07:57P	30S	11/05/12-11/05/12	CBS4 ELECTION SPECIAL	2	1800.00	3600.00
20	00111..	3	06:58P	07:30P	30S	10/31/12-11/02/12	ENTERTAINMENT TONIGHT	3	1800.00	5400.00
22	00111..	3	07:30P	08:00P	30S	10/31/12-11/02/12	THE INSIDER	3	1800.00	5400.00
23	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2250.00	2250.00
24	00111.0	3	11:00P	11:35P	30S	10/31/12-11/02/12	LATE NEWS	3	2250.00	6750.00
25 ELECTION SPECIAL	M	2	09:00A	10:00A	30S	11/05/12-11/05/12		2	720.00	1440.00
26	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	5850.00	5850.00
27	Sa	1	06:00P	06:30P	30S	11/03/12-11/03/12		1	1800.00	1800.00
28	Su	2	09:00A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	2070.00	4140.00

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8900 N. W. 18TH TERRACE, . MIAMI FL 33172 WFOR-TV AND

5617	AGENCY (OR SERVICE) ACTING AS AGENT FOR		310483	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		MCLAUGHLIN & ASSOCIATES		REPUBLICAN PARTY OF FLORIDA		
AND		919 Prince St		420 E Jefferson St		
ADDRESS		Alexandria VA 22314-3008		Tallahassee FL 32301-1818		
CONTACT		USA		USA		
LOCAL SALESPERSON		SUSAN INKER-PURETZ		AGENCY EST. NO. 652		
NATIONAL SALESPERSON				PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
291	1	06:00P	06:30P	30S	11/04/12-11/04/12		1	1800.00	1800.00
30	Th	1	06:26P	06:26P	30S	11/01/12-11/01/12		1	.00	.00
Total Contract:								68		85950.00
Billing Summary										
Qtr 4-12			Oct	Nov	Dec	Total				
			.00	85050.00	.00	85050.00				
						GRAND TOTAL				
						85050.00				

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